



**Press Release  
For Immediate Release**

## **Clover Hill Marketing Gives Orange County Businesses More Flexibility**

**SANTA ANA, Calif., January 29, 2008** – Orange County businesses now have an alternative to hiring high-priced marketing expertise.

Today, marketing maven, Shelley Mager announced the launch of [Clover Hill Marketing](#) – a marketing services business designed to give companies flexible, capable, and scalable marketing support without the high overhead expense.

“Today, businesses can’t always afford to bring on marketers with experience and still continue to meet profitability goals,” said Mager, owner, Clover Hill Marketing. “Clover Hill Marketing gives companies access to the marketing support they need to help them keep business moving and marketing strategies on track.”

Clover Hill Marketing is a virtual marketing services firm. The company’s service line-up includes: research and marketing planning, brand identities, web sites and online marketing, sales tools, communications, training materials, point-of-sale displays, advertising, creative writing (copywriting, script writing, and line cards), corporate videos and webcasts, promotional signage and incentives, professional presentations, newsletters, CDs and manuals.

“Our clients turn to us when their marketing teams are either stretched thin or lack certain skills, or because they just need someone who can direct traffic to keep things running. They need help from a marketer who already has the knowledge, capabilities, and connections to get things done quickly and cost-effectively. Clover Hill Marketing provides that type of support,” said Mager. “At times, we help on a particular project, or we manage a marketing campaign from start to finish. We even provide ongoing support as an extension of a company’s marketing team. Our clients have the choice to use our capabilities any way they need to.”

Because every client is unique, Clover Hill Marketing uses a practical approach to help businesses with their marketing challenges. First, client needs are evaluated and opportunities identified. Options can then be developed, and the best marketing solution can be executed.

“Our services are competitively priced, and our network of talented people can step up to any marketing communications or creative need,” said Mager. “Plus, we can do it at a far lower cost than it would take to hire a marketing team or large marketing firm. It’s a real win-win for everyone.”

Visit [www.CloverHillMarketing.com](http://www.CloverHillMarketing.com) or call 714-731-0044 for more information.

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**About [Clover Hill Marketing](#)**

Clover Hill Marketing is a virtual marketing services firm serving mid- to large-sized companies. Clover Hill provides a full range of flexible and scalable marketing support and services to help businesses drive sales, build brand awareness, and meet strategic business goals.

With solid experience in corporate marketing and advertising, Clover Hill founder, Shelley Mager, uses a common-sense approach and a powerhouse team of creative talent to develop marketing that produces results. Clover Hill Marketing serves companies in a variety of industries including information technology, distribution and logistics, automotive services, gasoline and car wash services, retail, travel and tourism, mortgage banking, personal coaching, and construction.

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